

Matt Jennex

(812) 369-9007 | mjennex@gmail.com | <http://www.mattjennex.com>

UX/Product Designer

Recent Experience

User Experience Designer at MINDBODY/Healcode 06/2016 to Present

- Served as first UX hire at a startup, introducing UX strategy and process, conducting research, defining design systems, realigning the UX of the product, and validating designs through testing and post-release data collection
- Helped guide the product team through acquisition, integrating with a large and multi-specialized UX department
- Continued to serve as lead UX designer for the product team, advocating for the user's perspective throughout the development cycle and providing detailed UX deliverables for all projects
- Delivered on key business initiatives, leading and producing design work to accomplish business goals, and monitoring key performance indicators to report success

Experience Designer at Razorfish 11/2015 to 06/2016

- Implemented results-oriented UX solutions for driving form completion rates for international client
- Managed multiple and overlapping client deliverables and deadlines to consistently make weekly deliveries of experience specifications to client

Interaction Designer at Tk20, Inc 05/2014 to 11/2015

- Owner of UX on multiple projects, producing wireframes, prototypes, sketches, flow diagrams, journey maps, and other UX deliverables
- Responsible for managing UX on series of releases made solely for the company's largest client
- Designed for enterprise, software as a service, web and mobile
- Served as product owner in scrum team, providing product vision and resolving UX-related impediments
- Aided front and backend developers with implementation of designs in HTML, CSS, and Javascript.

Education

Master of Science from Indiana University
Human Computer Interaction Design

Bachelor of Science from Indiana University
Informatics with minor in Psychology

Associate of Applied Science from Ivy Tech Community College
Computer Information Systems with specialty in Web Design and Management

Skills

Design

Contextual Inquiry
Competitor Analysis
Information Architecture
Journey/Experience Mapping
Personas
Prototyping
Sketching
Task Analysis
Usability Testing

Development

HTML/CSS
Java
Javascript/jQuery
LESS
SQL
PHP
PERL

Tools

Adobe Suite
Amplitude Analytics
Axure
Balsamiq
Google Analytics
Sketch
UX Pin